

Russ Shaw

Russ Shaw CBE is the founder of Tech London Advocates and Global Tech Advocates. He originally founded Tech London Advocates in 2013 to ensure an independent voice of the technology community was heard, but with a focus on the private sector.

Since then he has been championing London as a global tech hub and campaigning to address some of the biggest challenges facing tech companies in the UK.

Global Tech Advocates, founded in 2015, is now present in 17 hubs around the globe, with over 12,000 members. In 2019 Russ launched the inaugural GTA Festival, taking place in China and bringing the international network together for the first time.

Russ was awarded a CBE in the Queen's New Year Honours List 2021 for services to technology and to business in London. He is a founding partner of London Tech Week, a London Tech Ambassador for the Mayor of London and Advisory Board member for Founders4Schools and the Government's Digital Skills Partnership. In 2019, Russ was recognised as a 'Tech Titan' in the Evening Standard's Progress 1000 list of London's most influential people.