

Daymond John

From his wildly successful role on ABC's smash hit, Shark Tank, to his distinguished status as a Presidential Ambassador for Global Entrepreneurship, Daymond John has become globally recognized for his relentless commitment to promoting and supporting entrepreneurs.

Daymond initially made his mark as the entrepreneur and branding expert behind the groundbreaking lifestyle brand, FUBU, which has eclipsed more than \$6 billion in global retail sales. From the streets of Hollis, Queens, Daymond started a global movement from the basement of his mother's house by capitalizing on the then fledgling hip-hop culture. FUBU was a undoubtedly a key development for the streetwear market, which today is a \$20 billion industry.

Since then, Daymond has continued to challenge himself and the business world in which he operates. In 2009, Daymond was tapped by lauded television producer, Mark Burnett, to join the cast of a new business-reality concept, Shark Tank. Now, after 9 seasons, 4 Emmy Awards, multiple Critic's Choice Awards and millions of dollars in investments, the show has become one of the most successful business reality series of all time. Over the course of the series, Daymond has been a mainstay of the cast of Sharks and is now affectionately referred to as, "The People's Shark."

Resolved to share his hard learned lessons - from major successes and failures - Daymond has written four books, and become a 'New York Times Best-Selling Author'. While his previous books, Display of Power and The Brand Within were national best-sellers, The Power of Broke (2016) and Rise And Grind: Outperform, Outwork, and Outhustle Your Way to a More Successful and Rewarding Life (2018) are the only New York Times best-selling books from any of the Sharks.

Beyond the brands, the television series and the books, Daymond's commitment to entrepreneurship has been celebrated on a global level. In 2015, he was named a Presidential Ambassador for Global Entrepreneurship and was part of an exclusive group who joined President Obama at the Global Entrepreneur Summit in Kenya. In March of 2016, Daymond accompanied The President on his historic trip to Cuba, which represented the first time a sitting US president visited the island since Calvin Coolidge in 1928.